



MARKET UPDATE - ORTHODOX

SALE 39

KOLKATA September 27, 2024

1. MARKET DESCRIPTION:

- GOOD DEMAND FOR CLEAN AND WELL MADE TEAS. LESS FOR THE REMAINDER.
- ALL SORTS TENDED EASIER, EXCEPT FOR SOME BOLDER WHOLE LEAF'S, BPS'S & FANNINGS WHICH WERE AROUND LAST.
- MEDIUM VARIETIES WITNESSED WITHDRAWALS FOLLOWING QUALITY, MORE SO ON THE SMALLER BROKENS AND SECONDARIES.
- EXPORTERS TO THE MIDDLE EAST AND CIS OPERATED WITH SELECTIVE ENQUIRY FROM HUL.
- PERCENTAGE OF TEAS SOLD ABOVE Rs.350/- REDUCED BY 13% AS COMPARED TO LAST WEEK.

	WHOLE LEAF		BROI	FANNINGS	
	1ST LINE	2ND LINE	LARGER	SMALLER	LEAFY
BEST	480-530+	430-460+	370-400+	360-400+	NQ
GOOD	430-470	390-430	340-370	320-350+	210-250+
MEDIUM	370-410	340-380	300-330	280-320	150-200

2. TOTAL AUCTION WEIGHTED AVERAGE (₹)

	2024-25			2023-24			UPTO SALE - 39		
	SALE - 39	SALE - 38	+/-	SALE - 39	SALE - 38	+/-	2024-25	2023-24	2022-23
ORTHODOX	313.74	333.01	-19.27	225.14	228.77	-3.63	302.54	219.66	311.34

3. QUANTITY OFFERED AND SOLD IN SALE - 39 (IN LAKH KGS)

				OUT%	OU	T% UPTO SALE NO -	39
	OFFERED	SOLD	OUT%	S-39 2023-24	2024-25	2023-24	2022-23
ORTHODOX	12.91	10.57	18	11	11	20	10

4. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX (₹)

	WHOLE LEAF	BROKENS	FANNINGS
SALE - 39/2024-25	373.80	305.84	197.78
SALE - 38/2024-25	399.11	325.95	217.50
SALE - 39/2023-24	245.07	235.55	143.47

5. CATEGORY WISE OFFERED & SOLD PERCENTAGE - ORTHODOX

	WHOLE LEAF	19/1	BROKENS	FANNINGS
OFFERED - S-39/2024-25	35.0	\sim ///	47.6	7.0
SOLD - S-39/2024-25	37.8	2 ///	44.6	6.5

6. PRICE RANGE - ORTHODOX (FURTHER BREAK UP ON PAGE -2)

RANGE	202	4-25	UPTO SALE - 39		
KANGE	SALE - 39	SALE - 38	2024-25	2023-24	2022-23
A. % OF TEA SELLING ABOVE ₹ 450.00	9.6	13.0	6.6	0.8	6.7
B. % OF TEA SELLING BETWEEN ₹ 425.00-449.99	4.7	2.8	2.5	0.1	3.0
C. % OF TEA SELLING BETWEEN ₹ 400.00-424.99	5.1	6.2	4.4	0.3	4.2
D. % OF TEA SELLING BETWEEN ₹ 375.00-399.99	8.8	15.1	8.4	0.6	7.8
E. % OF TEA SELLING BETWEEN ₹ 350.00-374.99	11.2	15.3	10.6	2.2	12.1
F. % OF TEA SELLING BETWEEN ₹ 325.00-349.99	11.8	7.7	10.7	3.8	10.8
G. % OF TEA SELLING BETWEEN ₹ 300.00-324.99	9.5	5.5	12.4	3.3	12.6
H. % OF TEA SELLING BETWEEN ₹ 275.00-299.99	5.5	5.8	8.1	4.7	8.8
I. % OF TEA SELLING BETWEEN ₹ 250.00-274.99	6.3	6.3	7.7	13.4	8.8
J. % OF TEA SELLING BETWEEN ₹ 225.00-249.99	6.9	5.8	5.7	19.3	5.8
K. % OF TEA SELLING BETWEEN ₹ 200.00-224.99	5.0	4.6	4.6	15.5	4.7
L. % OF TEA SELLING BETWEEN ₹ 175.00-199.99	2.5	3.7	5.5	8.3	3.7
M. % OF TEA SELLING BETWEEN ₹ 150.00-174.99	5.1	2.6	5.5	9.0	3.9
N. % OF TEA SELLING BELOW ₹ 150.00	8.0	5.7	7.2	18.7	7.1

7. FUTURE OFFERINGS (IN PACKAGES)

	2024-25			2023-24			+/-
	CLOSING DATE	FOR	UPTO	CLOSING DATE	FOR	UPTO	UPTO
KOL S/42	September 21, 2024	49668	966058	September 28, 2023	54557	1385993	-419935

CURRENCY RATES: 1USD = 83.64 INR, 1GBP = 112.04 INR, 1EUR = 93.45 INR (SOURCE : in.reuters.com 27th September 2024)

KOLKATA PRICE RANGE SALE 14 - 39

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Price Range	2024-25	2023-24	2022-23
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C. % OF TEA SELLING BETWEEN ₹ 400.00-424.99	4.6	0.3	4.2
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L. % OF TEA SELLING BETWEEN ₹ 175.00-199.99	5.4	8.1	3.5
M. % OF TEA SELLING BETWEEN ₹ 150.00-174.99	5.3	8.6	3.7
N. % OF TEA SELLING BELOW ₹ 150.00	6.7	18.2	6.7

